

good things, for life.



GE APPLIANCES



THE FIRST & ONLY ULTRAFRESH VENT SYSTEM WITH ODORBLOCK™



GE 5.0 cu. ft.
UltraFresh Vent
System Stackable
Front Load Washer



Consumer Insights:

- 46% of consumers say that mold or odor is their top frustration when it comes to front load washing machines.*
- 1 in 2 front load owners move back to top load. Top reasons are because of smell and maintenance.**
- GEA engineers spent 2.5 years testing and perfecting this product to adequately solve for these common complaints.

*GE Appliances Unmet Needs Research, July 2017

**The Stevenson Company, TraGline Summary of Ownership Survey

How It Works: The **ULTRAFRESH VENT SYSTEM WITH ODORBLOCK™** eliminates excess moisture to help **PREVENT ODOR**, ensuring your washer stays fresh and clean.

DRAIN

Innovative Gasket Design

Moisture is the enemy when it comes to keeping your washer fresh and clean. GE Appliances developed a wider gasket that better drains residual water after the wash.

DRY

Eliminates Excess Moisture

GE Appliances engineered the **ULTRAFRESH VENT SYSTEM WITH ODORBLOCK™** to achieve a revolutionary new airflow to eliminate excess moisture.

DEFEND

Prevents Bacterial Growth

GE Appliances has an exclusive partnership with Microban®, the global leader in antimicrobial and odor-control technologies. This technology is built into the gasket, dispenser, and pump, as indicated by a blue color, to help prevent the growth of odor-causing bacteria.

Loaded with Features:



SmartDispense™

This smart washer holds a full 50 oz. bottle of detergent (the equivalent of about 32 loads) and auto dispenses just the right amount based on load weight and material to save time and detergent.



Washer Link

Wirelessly syncs the washer and dryer, so you only choose a setting once. This saves time and ensures washables receive the right wash and dry cycles.



1-Step Wash+Dry

Combination wash & dry feature cleans and dries loads under 2 lbs. in one cycle without applying heat. It pulls air from the vent into the front of the basket and circulates it to dry the load.